



APPAREL EXPORT PROMOTION COUNCIL

AEPC/HO/MAGIC/EP 2026 -27

Dated : 30th April, 2026

CIRCULAR

EXTENSION OF EARLY BIRD DISCOUNT DEADLINE FROM 30TH APRIL TO 29TH MAY, 2026

PARTICIPATION IN "SOURCING AT MAGIC, LAS VEGAS, USA" 10 - 12 August, 2026

Dear Member,

We are pleased to inform you that the last date for availing the Early Bird Discount for participation in Sourcing at Magic, Las Vegas, USA scheduled to be held from 10th to 12th August, 2026 has been extended till **29th May, 2026.**

Participation Charges for exhibitors are as mentioned below :

WITHOUT MAI/MAS	Participation Charges
Cost per booth (size : 9 sqm.) Actual	Rs. 8,50,000 /-
Early Bird Discount (-) Rs. 15,000/- If payment is made on or before 29 th May, 2026	Rs. 8,35,000/-
WITH MAI/MAS	
Cost per booth (size : 9 sqm.)	Rs. 6,25,000/-
Early Bird Discount (-) Rs. 15,000/- If payment is made on or before 29 th May, 2026	Rs. 6,10,000/-
Additional Charges Rs. 15,000/- for the Corner Booth (Subject to Availability of booth)	

The above price is tentative and subject to the availability of MAS/MAI Grant only. In case the grant is not available as expected, the balance amount will be recovered by the Council from the participants.

Rush to book your booth by making the payment of participation charges ASAP.

The deadline for submitting the application along with payment is 12th June, 2026.

The other terms & conditions shall remain the same as mentioned in the Circular dated 06.04.2026 ([copy attached](#)).

Thanking you,

Yours Sincerely,

(Indra Vikram Singh)
Dy. Secretary General